



BRYANT'S BUSINESS

125th
ANNIVERSARY
For 125 years, the gateway
to business leadership.
1863 - 1988

Monday, September 28, 1987

Bryant College, Smithfield, RI

Volume 8, Number 2

Convocation kicks off year to remember

If the 125th Anniversary Convocation is any indication, it should definitely be an academic year to remember at Bryant.

The Convocation drew an estimated 1,100 students, faculty, staff and guests to the Gymnasium on September 16, the first day of the academic year-long celebration. They heard an address by *USA Today* editor John Quinn, who also received an honorary degree along with Rhode Island Governor Edward DiPrete and Florida business executive Kyle Lockeby Jr. They also saw finance professor Hsi Li receive the annual Distinguished Faculty Award from the Bryant Faculty Federation.

The 11 a.m. event was as bright as the warm, sun-drenched day. It followed an Anniversary Flag-raising ceremony by the college flagpole, which concluded a Flag Run from downtown Providence to Smithfield. The latter symbolically retraced the route Bryant took to arrive in Smithfield over its first 125 years.

President O'Hara presided at the Convocation and bestowed the honorary degrees. The Rev. David Norris, Bryant Roman Catholic chaplain, offered an invocation. Richard T. Dale, vice-

Continued on page 2



Bryant's team of flag-runners.

Anniversary gets off on right feet

You might say that Bryant's 125th Anniversary celebration has gotten off on the right foot—or should that be feet?

The Flag Run that symbolically retraced Bryant's movement over 125 years to Smithfield went off without a misstep. And when the runners, wearing 125th Anniversary shirts on their backs and carrying the Anniversary flag, reached campus for the flag-raising ceremony before Convocation, they were greeted by hundreds of faculty, staff, balloon-toting students, and a brass quintet at the flagpole. They had just finished a 16-mile route that wound through downtown Providence and the East and North Sides and up Route 7 to the campus.

President O'Hara received the flag from the

runners and officially declared the Anniversary open. He then handed it to Trustee Nelson Galski '26, honorary chair of the Anniversary, who earlier that morning had handed off the flag to the first runner in downtown Providence. Galski then ran the flag up the pole, where it will fly throughout the Anniversary year.

As the flag was raised, the balloons were released and the quintet played. Yes, indeed, the Anniversary got off on the right feet. They belong to Mike Patterson, Richard Dwyer, Laurie Nash, Ron Deluga, Rosemary D'Arcy, Mike McGuinn, Marcia Akerholm, Pat Norton, Ken Fougere, Chris McClellan, Melinda Davis, and Charlie Mandeville, who chaired the committee organizing the run.



Convocation kicks off year to remember

Continued from page 1

chairman of the Board of Trustees, brought greetings from the Trustees. Michael Howard, Student Senate president, spoke on behalf of the student body.

Professor Joe Ilacqua, president of the Faculty Federation, presented the award to Li, who has been a professor at Bryant since 1968. A 1959 economics graduate of Tunghai University in Taiwan, Li also holds an M.A. in economics from Clark University and a Ph.D. in economics from the University of Massachusetts at Amherst. He has been chair of the finance/economics department and has served on a variety of committees, and is the author of numerous published articles in the finance/economics area.

Governor DiPrete also presented Bryant with a proclamation that declared the opening day of the celebration "Bryant College Recognition Day" throughout the state.

Quinn, who has been editor of *USA Today* since 1983, used his address to provide a lot of fatherly type advice—principally to students. He suggested his newspaper's formula of "no guts, no glory" as a doctrine they could live by.

"Struggle will make your success all the sweeter," said Quinn, who has seen his publication scored repeatedly for its deliberately shallow style of news coverage and widespread use of color and graphics. But *USA Today* saw its bottom line go from red to black in May after five years of losses, he said. And the newspaper has reached a new circulation high of more than 5.5 million readers, making it an unqualified success for Gannett Co., Inc., its parent company.

"Nobody likes us but the readers," the editor said.

"Think with courage for yourselves," Quinn said

Koffler's identity changes

The identity of Bryant's former student union officially changed to the Koffler Technology Center last Tuesday.

Named in honor of Sol Koffler, a former Trustee, the Koffler Center is now the campus computer center. It was renovated over the last 10 months by crews from E. Turgeon Construction, of Cranston, and architects from The Providence Partnership.

Koffler now houses the Academic Computer Center, a word-processing production area, printing room, special computer laboratories, a faculty resource center, and offices for faculty and academic computing staff.

(Because of production deadlines, it was impossible to carry a complete story and photos on the September 22 rededication ceremony in this issue. A story and photos will run in the October 13 issue.)



USA Today editor John Quinn (left) with professor Joan Marsella and guests.

several times, while following some "lessons" he provided. Among these: confidence—"think well of yourself; opportunity, Bryant has a lot to offer; practice good "ethics" and don't skirt the rules "unless you want to be on the front page" like Ivan Boesky, and "be honest."

Also, the Providence native said: establish discipline... "be the master of your fate. It's better to be the hammer than the anvil!" And when communicating, "keep the mistletoe off your shirttail," he said. "You'll have to think about that one."

"Have ambition," Quinn added, "your reach must exceed your grasp... And persevere... be bold... don't let anyone intimidate you."

To the entire audience, he said, the Convocation "marks not only a great milestone... but the start of another adventure in learning."

"Remember," he said, quoting his grandfather "the first 125 years are the hardest."

Quinn's address followed the awarding of the honorary degrees. The recipients were given their hoods by Jim Robinson, vice-president for academic affairs. Professor Joan Marsella, who chaired the Convocation Committee planning the event, read their citations. They were escorted and presented for degrees by Trustees Nelson Galski, honorary chair of the Anniversary; Morton Smith, and Norman Sarkisian.

Music was provided by the Concordia Brass Quintet.

A luncheon in the North Dining Room of the Bryant Center for invited guests immediately followed Convocation. In the other dining halls on campus, Anniversary cakes were served as a special treat on a special day.



The Rev. Leon Sullivan

Sullivan Principles author to speak Friday

The Rev. Leon Sullivan, author of the Sullivan Principles for American companies doing business in South Africa, speaks at Bryant Friday morning. He also will receive an honorary degree at the 11 a.m. assembly in Janikies Auditorium.

The Baptist minister from Philadelphia has achieved international recognition through the principles bearing his name. Drafted initially in 1977 and amended twice, in 1984 and 1986, the Sullivan Principles seek to end "apartheid" in South Africa through corporate labor practices and activities designed to undermine all laws and customs linked to discrimination. A majority of the companies still doing business there abide in some way by the principles.

The Rev. Sullivan has been asked to speak on his views regarding corporate investments in South Africa. Since 1984, when the principles were amended to support the growth and establishment of black-owned businesses, the Rev. Sullivan also has campaigned for an end to apartheid and civil disobedience. And when he amended them again in 1986, he asked the companies that abided by the principles to also practice corporate civil disobedience and to use their financial and legal resources to assist blacks in their fight against apartheid.

On June 3 of this year, however, the Rev.

Sullivan denounced his principles and called for a complete pullout of all companies operating in South Africa within nine months. He said the effort to undermine apartheid had failed, and he suggested instead reinvestment in countries surrounding South Africa and minimal investments in South African operations that endorse equal rights and promote black participation in ownership. The Rev. Sullivan also called for a U.S. embargo on trade and the severing of all U.S. diplomatic relations with South Africa.

The Reagan administration continues to oppose the Rev. Sullivan's requests, and those companies doing business in South Africa intend to continue carrying out the Sullivan Principles even without his endorsement. Predictably, the South African government reacted angrily to the minister's latest requests and said they were not threatened by him.

The 64-year-old pastor holds degrees from West Virginia State College, Union Theological Seminary, and Columbia University. He also has been given honorary degrees from numerous colleges nationwide and a vast array of special awards throughout his lifetime.

In addition to his anti-apartheid activities, the Rev. Sullivan has established and directed a host of social and economic-development programs for blacks in the Philadelphia area and across the country, including the Opportunities Industrialization Center (OIC), which operates in 140 cities in the U.S. and in eight foreign countries, and the National Progress Association for Economic Development, which operates in 40 cities. He also is a director with General Motors Corporation, two Philadelphia-based banks, and the Boy Scouts of America.

Campus Campaign, Phonathons underway

The annual Campus Campaign and the Fall Phonathons for the Bryant Fund are well underway, with another million-dollar year the goal.

The Campus Campaign began September 21 and runs through October 12. Professor Pat Keeley and intramural athletics director Bob Reall again are co-chairing the campaign, which set new records for employee giving and participation last year. Those figures were approximately \$19,500 in total gifts and 232 contributors in 1986, or almost 60 percent of the employees giving something to the Bryant Fund.

Participation again is the focal point of the campaign, said Caroleen Jones, annual giving officer. The size of or total gifts are not nearly as important as the percentage of participation, which impresses foundation and corporate prospects for donations.

Employees can contribute through payroll deduction or directly to the development office. Additional information on the Campus Campaign should be in the mail.

The first Fall Phonathon was held last night. They continue tonight and on October 4, 5, 19, 20, 25 (Super Sunday), 26, and 27, the final night of the competition. All Phonathons, except Super Sunday, run from 6 to 9 p.m. in Room 386 A&B, with dinner provided. The Super Sunday phonathon runs from 11 a.m. to 8 p.m. with four three-hour shifts of callers.

Call Jones or Ruth Alberg in the development office if you can spare some time to be a volunteer caller. Training is provided if you haven't done it before, and it can be a lot of fun talking to alumni and friends of the college.

QUICKLY

... *American Notes and Queries* will publish an article by professor **Earl Briden**. It is titled "Chromocivilization in Mark Twain's Connecticut Yankee"...

... Professor **Steve Soulos** was a special guest at an August seminar of the Specialty Advertising Association International in Washington, D.C....

... The **Office of Public Safety** is sending an additional eight officers for emergency medical technician training. This will bring to 12 the number of certified EMTs on campus by December...

... Professor **Ron DiBattista** enjoyed a very busy summer. It included a vacation in London, Paris and the French Riviera with friends; serving as chair of an accreditation team that visited Spencer Business and Technical Institute in Schenectady; completing a consultancy with New England Tech; teaching at the Navy base in Newport, and using a summer stipend to continue research on exit interviews. He also had an article accepted by the Northeast Business and Economic Association conference; it's titled "Northeast Report: Are Business and Ethics Compatible?..."

... The 1986-87 Bryant Sports Digest, produced by sports information director **John Gillooly**, was chosen best in the nation for Division II multi-sports brochures by the College Sports Information Directors Association. The award was presented at COSIDA's annual convention in Oregon in July...

... **Tim Sullivan**, director of The CENTER, has been appointed to the Association for Continuing Higher Education's (ACHE) national committee on human resource development. It identifies major issues in this area with emphasis on linkages between higher education and business, industry, and the military...



Hsi Li (right) receives his Distinguished Faculty Award from Joe Ilacqua.



CALENDAR

MONDAY, SEPTEMBER 28

Blood Drive
Auditorium
9 a.m. – 3 p.m.

"Winning Customer Relations Strategies"
Seminar
The CENTER
8:30 a.m. – 4:30 p.m.

Phonathon
Room 386 A&B
6 p.m.

TUESDAY, SEPTEMBER 29

"Winning Negotiations"
2-Day Seminar
The CENTER
8:30 a.m. – 4:30 p.m.

"Telephone Techniques for Improved Customer Relations"
Seminar
The CENTER
8:30 a.m. – 4:30 p.m.

FRIDAY, OCTOBER 2

The Rev. Leon Sullivan
Assembly
Janikies Auditorium
11 a.m.

"Developing Assertive Management Skills"
Seminar
The CENTER
8:30 a.m. – 4:30 p.m.

SATURDAY, OCTOBER 3

Yom Kippur

SUNDAY, OCTOBER 4

Eucharist
Bryant Center Room 2A-B
Noon & 9 p.m.

Protestant Services
Bryant Center Chapel
12:30 p.m.

Phonathon
Room 386 A&B
6 p.m.

SPB Movie "Stand By Me"
Auditorium
7 & 9:15 p.m.

MONDAY, OCTOBER 5

"Developing Management Skills for New Managers and Supervisors"
3-Day Seminar
The CENTER
8:30 a.m. – 4:30 p.m.

Phonathon
Room 386 A&B
6 p.m.



THURSDAY, OCTOBER 8**"How to Manage Your Office Staff"**

2-Day Seminar
The CENTER
8:30 a.m. - 4:30 p.m.

FRIDAY, OCTOBER 9**"Stress Management"**

Seminar
The CENTER
8:30 a.m. - 4:30 p.m.

SUNDAY, OCTOBER 11**Eucharist**

Bryant Center Room 2A-B
Noon & 9 p.m.

Protestant Services

Bryant Center Chapel
12:30 p.m.

MONDAY, OCTOBER 12**Columbus Day**

No classes
Offices closed

SPORTS**THURSDAY, OCTOBER 1****Women's Tennis**

SMU
3 p.m.

Women's Volleyball

Roger Williams
6 p.m.

FRIDAY, OCTOBER 2**Women's Soccer**

Babson
3 p.m.

MONDAY, OCTOBER 5**Men's Soccer**

Northeastern
3:30 p.m.

TUESDAY, OCTOBER 6**Women's Tennis**

Salve Regina
3:30 p.m.

FRIDAY, OCTOBER 9**Men's and Women's Cross Country**

NE-10
TBA

SATURDAY, OCTOBER 10**Men's Soccer**

St. Michael's
1 p.m.



Alumni president Mike Storti '64 takes a shot—at the photographer, not the ball—at the annual golf tourney. All in fun, of course.

Alums, guests putter around

Alumni and friends, 128 of them, puttered around together at the fifth annual golf tournament sponsored by the Southeastern New England Alumni Chapter (SNEAC) of Bryant on September 14. It brought a lot of good golf, and some laughs, to Quiddessett Country Club in North Kingstown.

The afternoon tourney was followed by a steamship round buffet awards dinner. Among the alumni winners were Jim Czelusniak '85, who shot a low gross 72; Jim Squadrito '68, who came in second with a low gross of 77; Barbara Papitto '83, who netted a low of 86; Herb Malo '64, who led his corporate team to a low-net win, and Bill Walthouse '84, who hit the longest drive.

Who's Who nominations sought

Bryant has been asked once again to nominate outstanding students to the 1987-88 edition of "Who's Who Among Students in American Universities and Colleges."

Nominations must be submitted to professor Judy Litoff in faculty suite C by October 16. Include a resume that details the nominee's background, experience, and accomplishments.

Juniors, seniors, and graduate students enrolled in a four-year undergraduate or graduate program are eligible. They will be considered on scholarship ability, participation and leadership in academic and extracurricular activities, citizenship and service to the college, and potential for future achievement.

By the way...

by Gloria Yahn
Assistant Editor

- Denise Joyce, public information, is wearing two hats these days. In addition to her position here, Denise also is a professional dancer. Performing at the Barker House Playhouse, in Providence, from October 21-25, Denise will dance in the Cole Porter review "Cole."

- Carol Allard, internship assistant, will be moving to Chattanooga, Tennessee with her family shortly. Her husband has been transferred from General Electric in Marlboro, Massachusetts, to the Tennessee site.

- Steve Winsor, SBDC, will be saying goodbye to his position as program coordinator. But not to worry! Steve is not leaving us, he's just moving up one flight of stairs to the position of bursar.

- Ron Deluga, management/psychology department, completed the entire 6-mile Anniversary Flag Run from downtown Providence to the campus.